



2022-2023 Staff Readiness Training

Purpose of Staff Professional Development

CharacterStrong Professional Development is designed to help your staff build readiness to deliver (or continue to deliver) CharacterStrong curricula at the Elementary, Middle, Or High School Level. Everything we present is thoughtful, interactive, and has a strong focus on social-emotional learning, character development, school culture change, and developing a crucial common language around this work.

What is Included?

- Live instruction for your staff with a CharacterStrong Trainer. These sessions are led by our top trainers who either helped create the curriculum or led the program with incredible results on their own campuses.
- For any program to succeed, educators in the building need to know WHY it matters in their busy schedule. When we understand the purpose of something, we are more likely to persist with it. Purpose fuels perseverance over time, which leads to success.
- The WHY is the motivation. But inspiration without practical application is just a feel-good session. Alongside the WHY, educators want to know HOW to incorporate this work with competence and confidence. The majority of this training focuses on equipping educators with skills and insights to deliver the content with fidelity.
- To sustain success and implement with fidelity, we need regular reminders and support. We can't go to the Gym one time and expect results. Learning is not a one-time event. Educators, like the students we serve, appreciate refreshers and time to review. With this in mind, we send out follow up materials over the course of the year. This includes 1 immediate tool ("The Next 5 Steps") and then 1 resource *each quarter* that can be customized for a 5 minute refresher or a 60 minute staff PD led by your team.

Objectives:

- **Introduction:** Establish relationships and set the stage for the day
- **The Why:** Build common language and motivation around the 3 primary outcomes for SEL curricula (Well-Being, Belonging, Engagement - Secondary / Be Kind, Be Well, Be Strong - Elementary)
- **The How:** Walk through a powerful sample session that role models all consistent parts of content with examples, best practices, and reflection
- **Closure:** Wrap up with key reminders and next steps

