

# Webinars

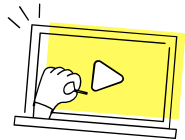


@characterstrong



# What's New with **CharacterStrong** for '22-'23

# What You Need To Know



We will be sending out the slides in PDF format



We are recording this webinar so you can watch later or share as you want to



Drop questions in the chat as you have them!



# Elementary Curriculum



PurposeFULL  
People

# Elementary Curriculum



**Grade-level specific curriculum.**



**Easier-than-ever to navigate.**



**Explicit SEL instruction.**

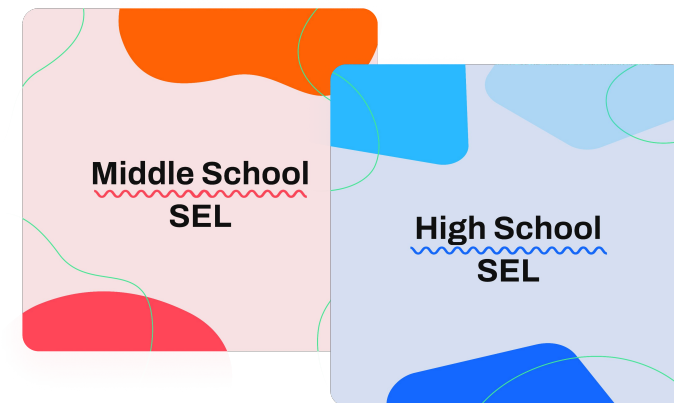
# Secondary Curricula



**Middle School**  
SEL

**High School**  
SEL

# Secondary Curricula

A yellow squiggle graphic located below the "Secondary Curricula" header.

## MS/HS SEL Improvement Research

**10 Lessons Observed in Classrooms**  
**2,478 Student Engagement Surveys**  
**82 Educators Usability Surveys @ 7 schools**  
**6 Teacher Focus Groups**  
**12 Student Focus Groups**

# Secondary Curricula



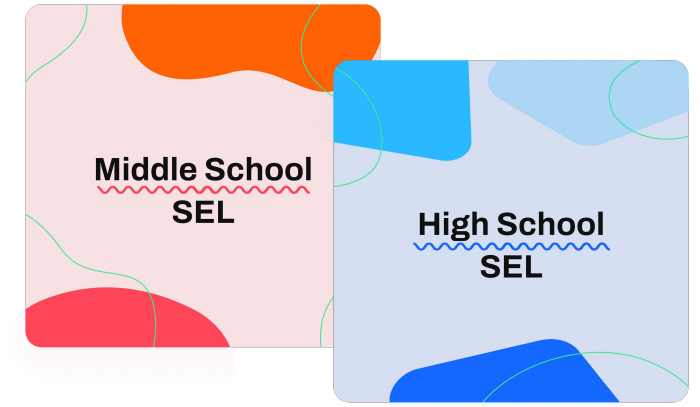
**New “Session Zero”**



**Increased usability changes.**



**1 Community Agreement session.**







# Bundles



**Basic Package**  
Save 10%

**\$3,490** ~~\$4,996~~  
\*Year 1 pricing

- ✓ Elementary SEL Curriculum
- ✓ The Gym
- ✓ 2-Hour Virtual Professional Development
- ✓ Customized Implementation Plan
- ✓ On Demand Professional development
- ✓ Tickets to Virtual & Live Events
- ✓ Dedicated Coaching Calls
- ✓ Post Evaluation

Annual Renewal: \$999

Request a Quote

**Builder Package**  
Save 15%

**\$4,997** ~~\$6,997~~  
\*Year 1 pricing

- ✓ Elementary SEL Curriculum
- ✓ The Gym
- ✓ 2-Hour Virtual Professional Development
- ✓ Customized Implementation Plan
- ✓ On Demand Professional development
- ✓ Tickets to Virtual & Live Events
- ✓ Dedicated Coaching Calls
- ✓ Post Evaluation

Annual Renewal: \$2,998

Request a Quote

**Impact Package**  
Save 20%

**\$8,497** ~~\$11,729~~  
\*Year 1 pricing

- ✓ Elementary SEL Curriculum
- ✓ The Gym
- ✓ 2-Hour Virtual Professional Development
- ✓ Customized Implementation Plan
- ✓ On Demand Professional development
- ✓ Tickets to Virtual & Live Events
- ✓ Dedicated Coaching Calls
- ✓ Post Evaluation

Annual Renewal: \$7,699

Request a Quote

Request a Quote



# Bundles



Option to include PD



Increased yearlong supports.



Custom coaching calls.

A screenshot of the Character Strong website's pricing page. It features three vertical cards representing different service bundles. The 'Basic Package' is blue and priced at \$3,490 (10% off). The 'Builder Package' is purple and priced at \$4,997 (15% off), marked as 'MOST POPULAR'. The 'Impact Package' is green and priced at \$8,497 (20% off). Each card lists included services like SEL Curriculum, The Gym, and professional development. A 'Request a Quote' button is at the bottom of each card and a larger one is centered at the bottom of the section.

Package	Price	Savings
Basic Package	\$3,490	Save 10%
Builder Package	\$4,997	Save 15%
Impact Package	\$8,497	Save 20%



# The Gym



# The Gym



**Over 100 activities.**



**New and improved Dare design.**



**Entry Task Library (1080 total).**



**C.I.S.**



*Customized*    
Implementation  
Supports BY 

**C.I.S.**



**New website outlining services.**

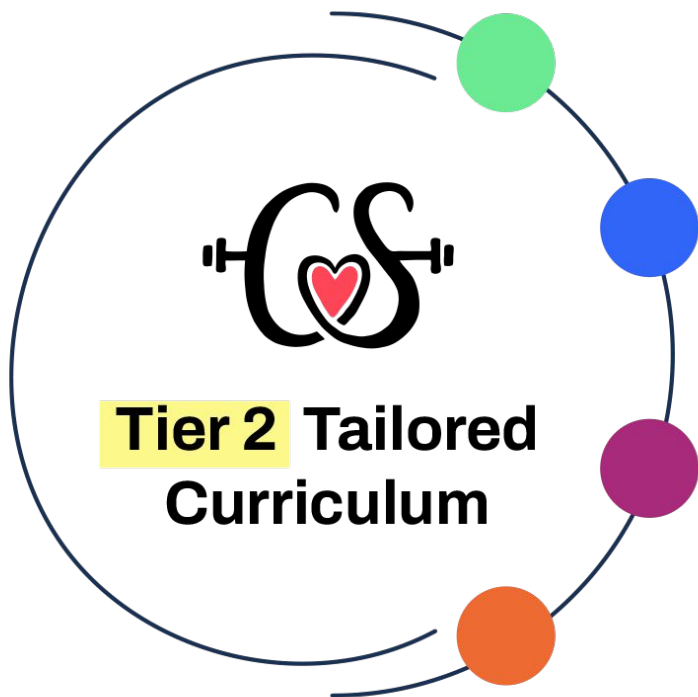


**Supporting coaching calls.**



**District-wide implementation supports.**

# Tier 2



1. Internalizing Emotion Coping Skills

2. Externalizing Emotion Coping Skills

3. Social Skills

4. Executive Functioning Skills

# Tier 2



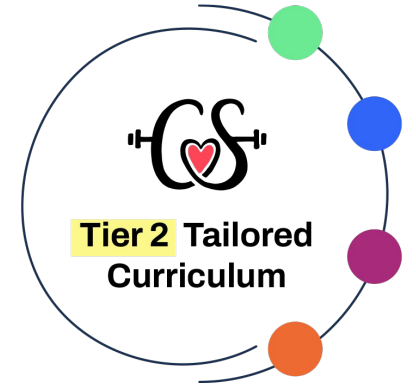
**Small group instruction.**



**School-Home family support.**

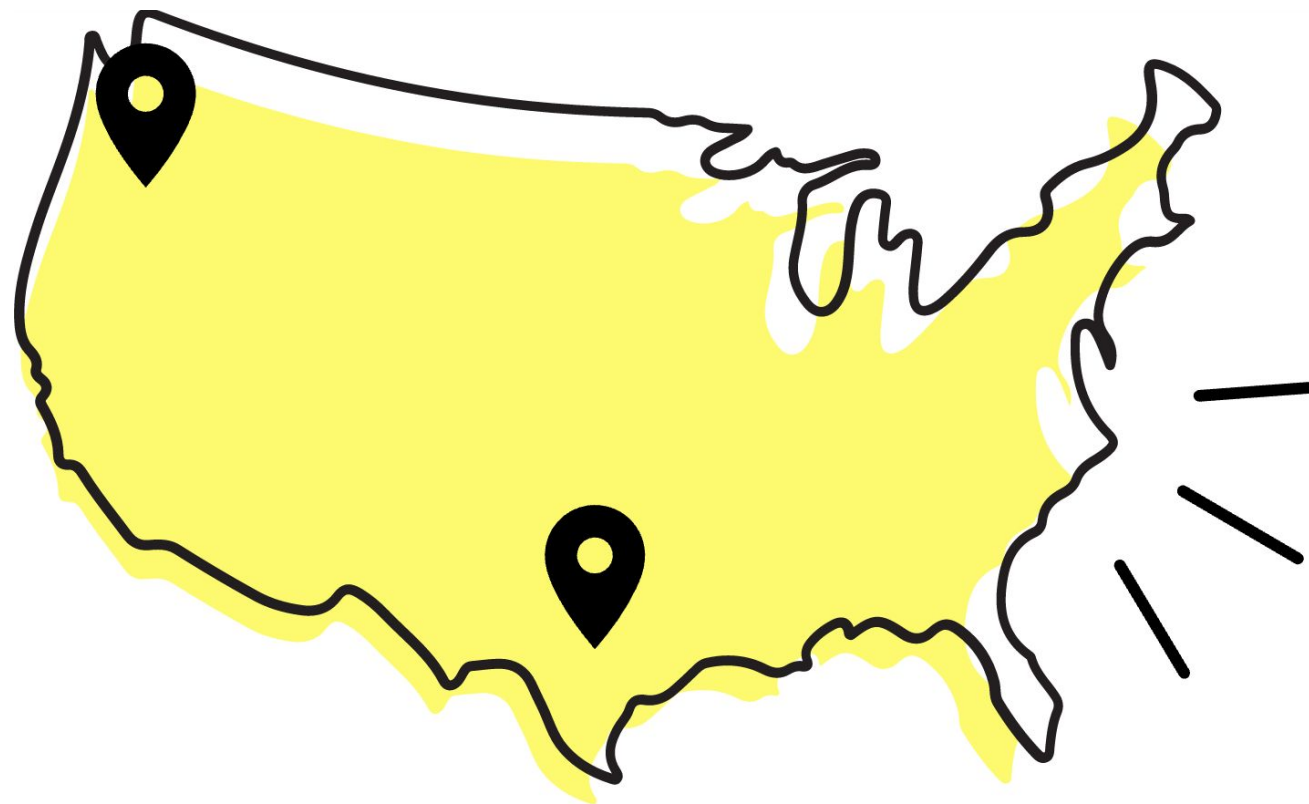


**Daily structured mentoring.**

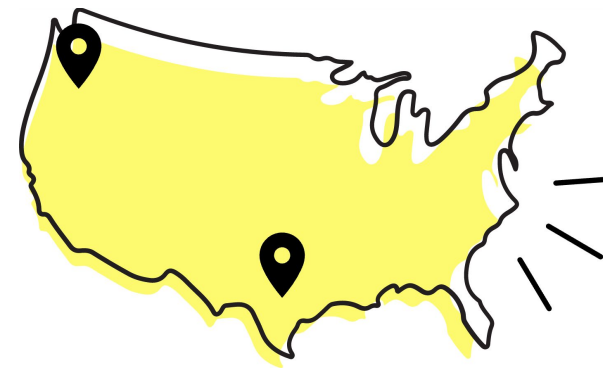




# The National Conference



# The National Conference

A yellow wavy line graphic.

**2 days of practical inspiration.**

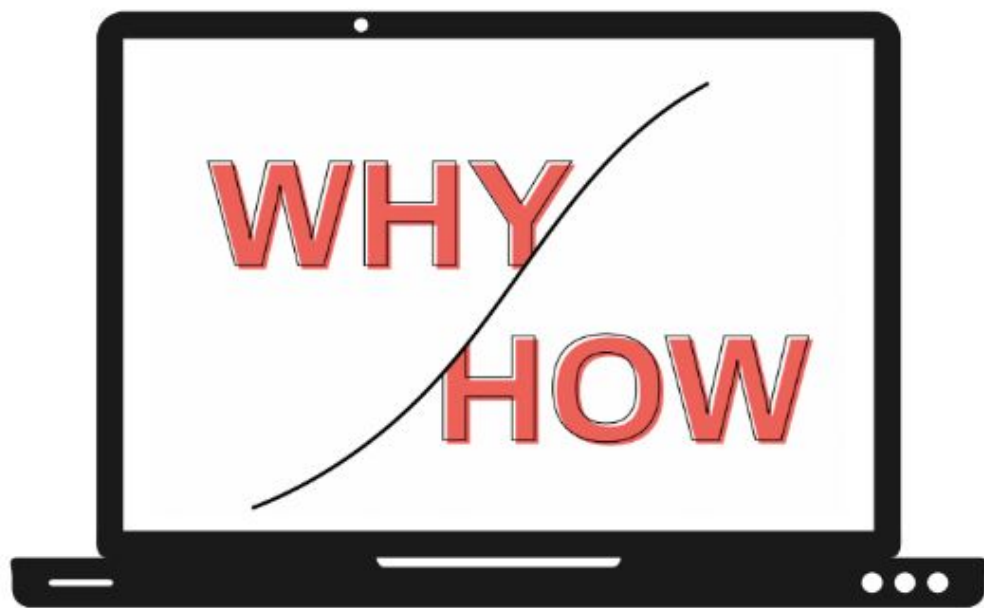


**Role-specific tracks.**

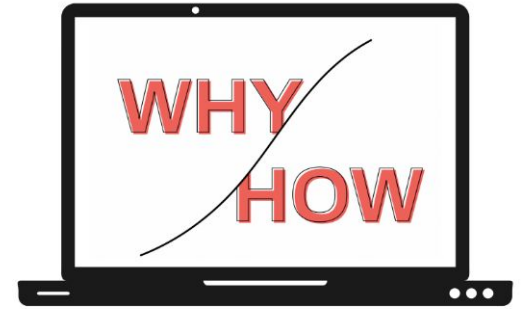


**Research-backed staff supports.**

# Professional Learning



# Professional Learning



**Virtual or in-person presenter.**



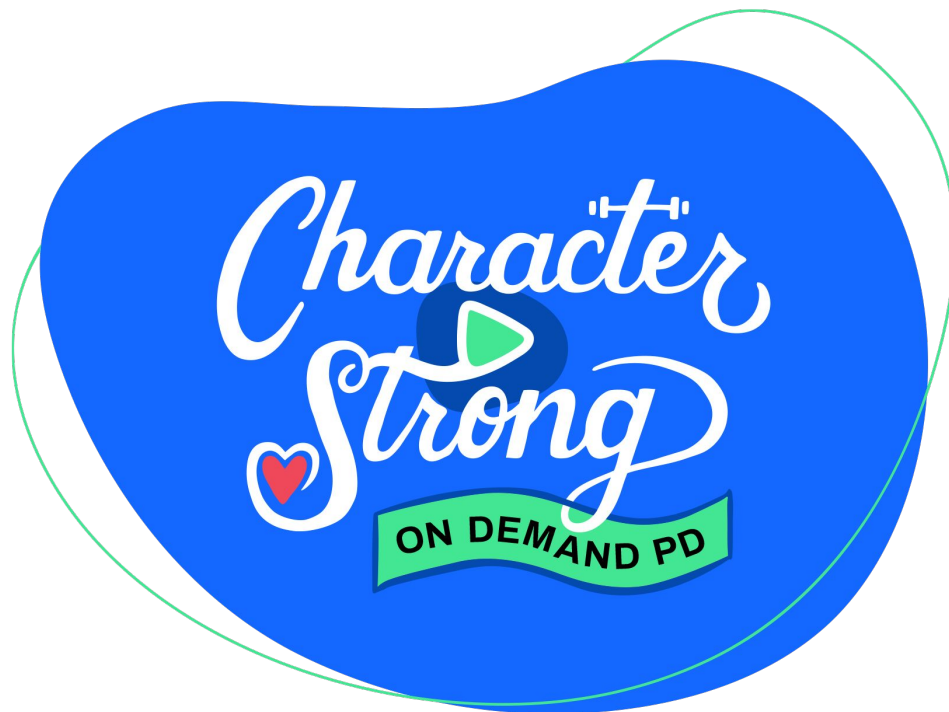
**Focused on the “why” and the “how”.**



**1 year of follow up resources.**

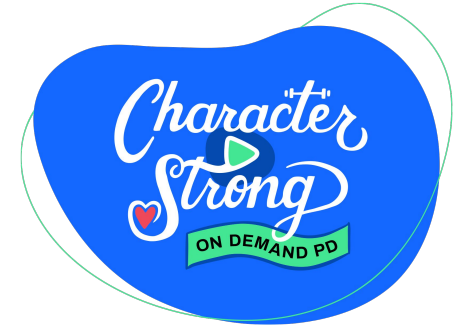


# On Demand PD





# On Demand PD



**Asynchronous professional learning.**



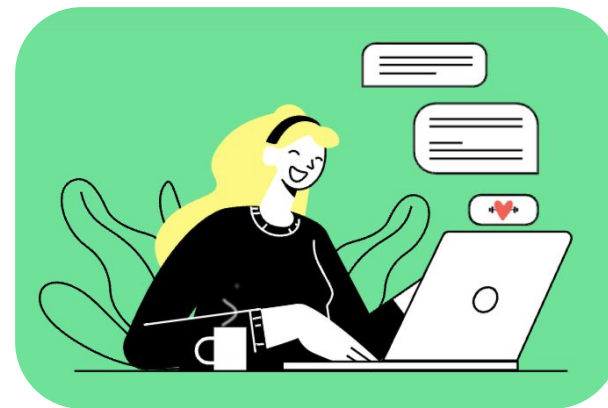
**Over 70 learning modules.**



**3 new courses coming soon.**



# Free Resources





# Webinars



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