



7 Ideas to Transform your School Counseling Program



@characterstrong

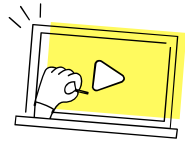


In the chat:

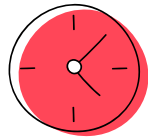
1. Where are you joining from?
2. What are four words to describe how you are feeling today?



What You Need To Know



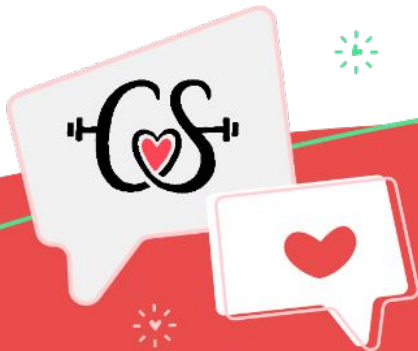
We will be sending out the slides in PDF format, with a certificate of attendance



We are recording this webinar so you can watch later or share as you want to



Drop questions in the chat as you have them!



Introductions



Stephen Sharp

School Counselor & K-12
Coordinator - Hempfield
School District
Director, ASCA Board

Kat Pastor

Executive Director of
School Supports
2016 National School
Counselor of the Year

Cory Notestine

Director of Implementation &
Improvement
2015 National School
Counselor of the Year

Monica Bryant

School Counselor - Clark
County School District
Past-President, NvSCA



Hypotheticals

If you were to pick 1 movie to be representative of your life, which would it be? Why?

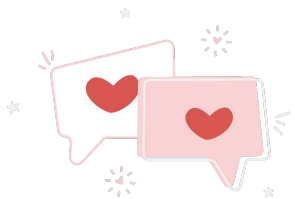


National School CounSELing Week



NSCW23

“National School Counseling Week 2023 (#NSCW23) is **Feb. 6-10, 2023**, to focus public attention on the unique contribution of school counselors within U.S. school systems. National School Counseling Week, sponsored by ASCA, highlights the tremendous impact school counselors can have in helping students achieve school success and plan for a career.”



Overview

National School Counseling Week - Feb. 6-10

2023 Theme - *School Counselors: Helping Students Dream Big!*



NATIONAL
SCHOOL COUNSELING
WEEK
FEB. 6-10, 2023

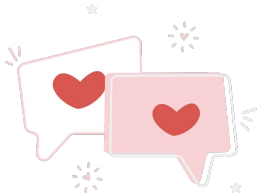
School Counselors:
Helping Students
Dream Big

2023 NATIONAL SCHOOL COUNSELING WEEK AND SCHOOL COUNSELOR OF THE YEAR EVENTS

Make your plans now to celebrate National School Counseling Week, as we also honor the 2023 School Counselor of the Year and finalists.
Visit schoolcounselor.org/nscw for more information and downloads.

SCHOOL COUNSELOR of the year

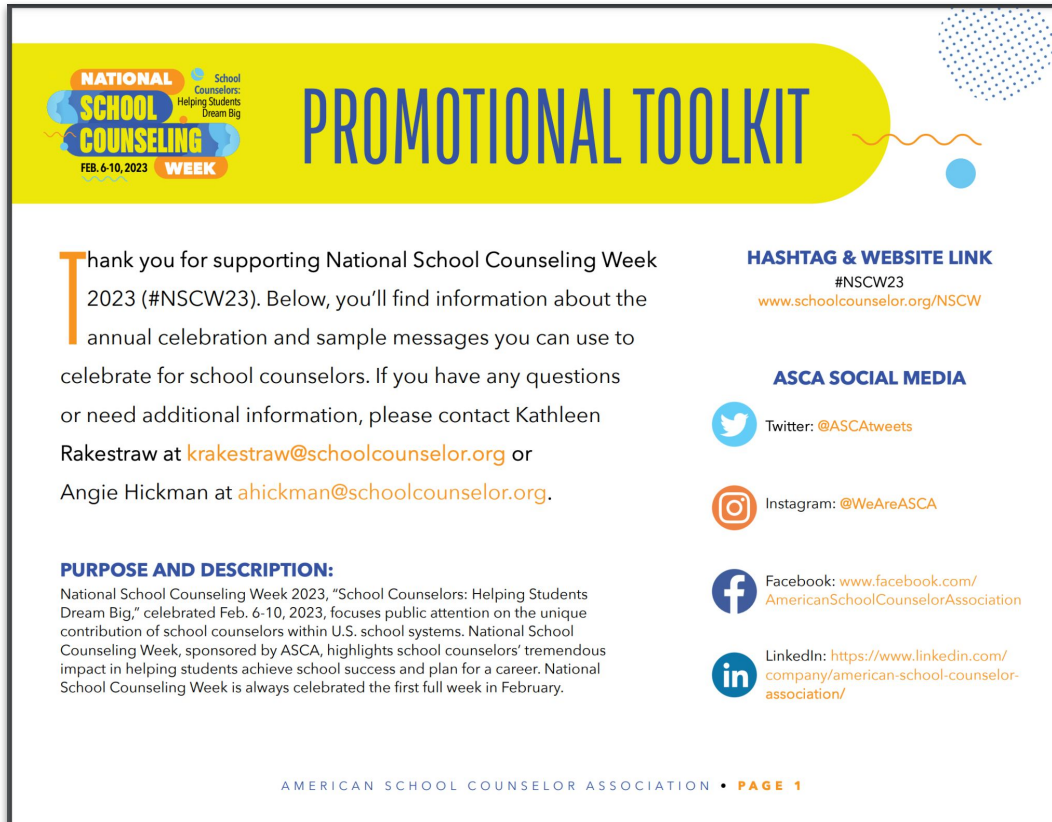
| MON., FEB. 6 | TUES., FEB. 7 | WED., FEB. 8 | THURS., FEB. 9 | FRI., FEB. 10 |
|---|--|---|---|---|
| <p>Photo challenge: I help students dream big by ...</p> <p>Instagram takeover and podcast: Meredith Lindsey Draughn, 2023 School Counselor of the Year</p> | <p>Photo challenge: Being a school counselor is a dream come true because ...</p> <p>Instagram takeover and podcast: Matthew K. Shervington-Jackson, 2023 Finalist</p> | <p>Photo challenge: My students help me dream big by ...</p> <p>Instagram takeover and podcast: Beth Ruff, Ed.D., 2023 Finalist</p> | <p>Photo challenge: My school helps students dream big by ...</p> <p>Instagram takeover and podcast: Joshua Nelson, 2023 Finalist</p> | <p>Photo challenge: My dream for the school counseling profession is ...</p> <p>Instagram takeover and podcast: Keisha J. Larry Burns, Ed.D., 2023 Finalist</p> |
| | | | | |



Resources

American School Counselors Association

NSCW23 Promotional Toolkit



NATIONAL SCHOOL COUNSELING WEEK
FEB. 6-10, 2023
School Counselors: Helping Students Dream Big

PROMOTIONAL TOOLKIT

Thank you for supporting National School Counseling Week 2023 (#NSCW23). Below, you'll find information about the annual celebration and sample messages you can use to celebrate for school counselors. If you have any questions or need additional information, please contact Kathleen Rakestraw at krakestraw@schoolcounselor.org or Angie Hickman at ahickman@schoolcounselor.org.

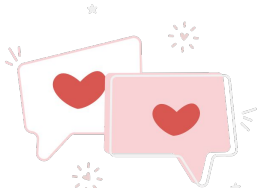
PURPOSE AND DESCRIPTION:
National School Counseling Week 2023, "School Counselors: Helping Students Dream Big," celebrated Feb. 6-10, 2023, focuses public attention on the unique contribution of school counselors within U.S. school systems. National School Counseling Week, sponsored by ASCA, highlights school counselors' tremendous impact in helping students achieve school success and plan for a career. National School Counseling Week is always celebrated the first full week in February.

HASHTAG & WEBSITE LINK
#NSCW23
www.schoolcounselor.org/NSCW

ASCA SOCIAL MEDIA

- Twitter: @ASCAtweets
- Instagram: @WeAreASCA
- Facebook: www.facebook.com/AmericanSchoolCounselorAssociation
- LinkedIn: <https://www.linkedin.com/company/american-school-counselor-association/>

AMERICAN SCHOOL COUNSELOR ASSOCIATION • PAGE 1





**Idea #1 from our
panelists:**

Move away from crisis
response to prevention
based work





**Idea #2 from our
panelists:**

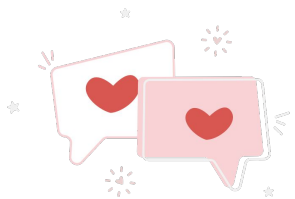
Form community based
partnerships that last.



Causes for Collaboration



- Find common ground
- Increased student outcomes
- Needs of students and community agency are met
- Invitation for staff training
- Resources to enhance program



Effective Collaboration Families and Administrators

The screenshot shows the American School Counselor Association (ASCA) website. The header includes navigation links: About ASCA, ASCA On Air, Advertise & Exhibit, and ASCA Sc. The main content area is titled "The School Counselor and School-Family-Community Partnerships" and includes social media share buttons (Twitter, Facebook, LinkedIn, YouTube, Email). Below the title, it states "(Adopted 2010, Revised 2016)". The page is divided into two sections: "ASCA Position" and "The Rationale".

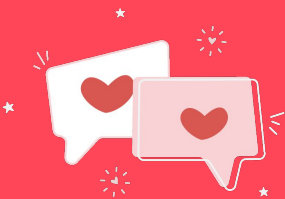
ASCA Position
School counselors have an essential and unique role in promoting, facilitating and advocating for collaboration with parents/guardians and community stakeholders. These collaborations are an important aspect of implementing equitable, data-informed, school counseling programs promoting all students' successful academic, career and social/emotional development.

The Rationale
Research indicates the school counselor investment in the partnership of school-family-community collaboration enhances student achievement (Bryan & Henry, 2012; Emde, 2015; Epstein & Van Voorhis, 2010; Griffin & Farris, 2010). Student achievement is defined by greater investment in academics, social/emotional well-being and college preparedness (Hann Morrison, 2011). School counselors enhance the collaboration of school-family-community stakeholders by being the catalyst through which these



Enhancing The Principal-School Counselor Relationship: A Toolkit

COLLABORATING FOR EQUITY AND STUDENT OUTCOMES





**Idea #3 from our
panelists:**

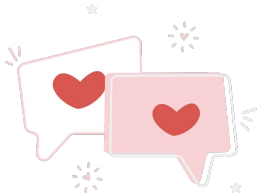
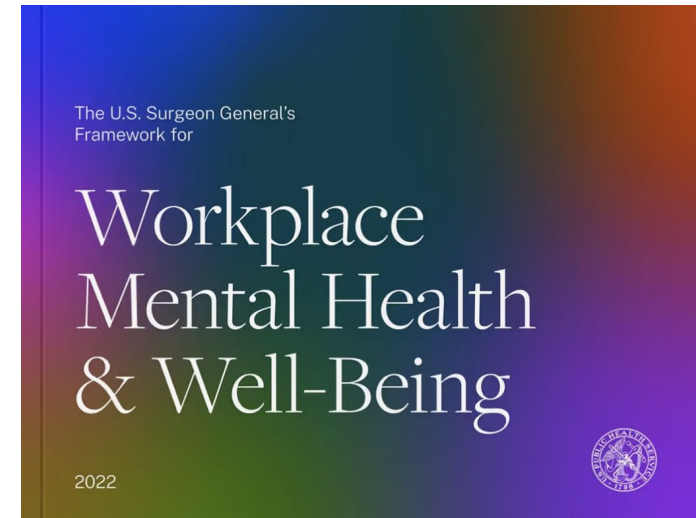
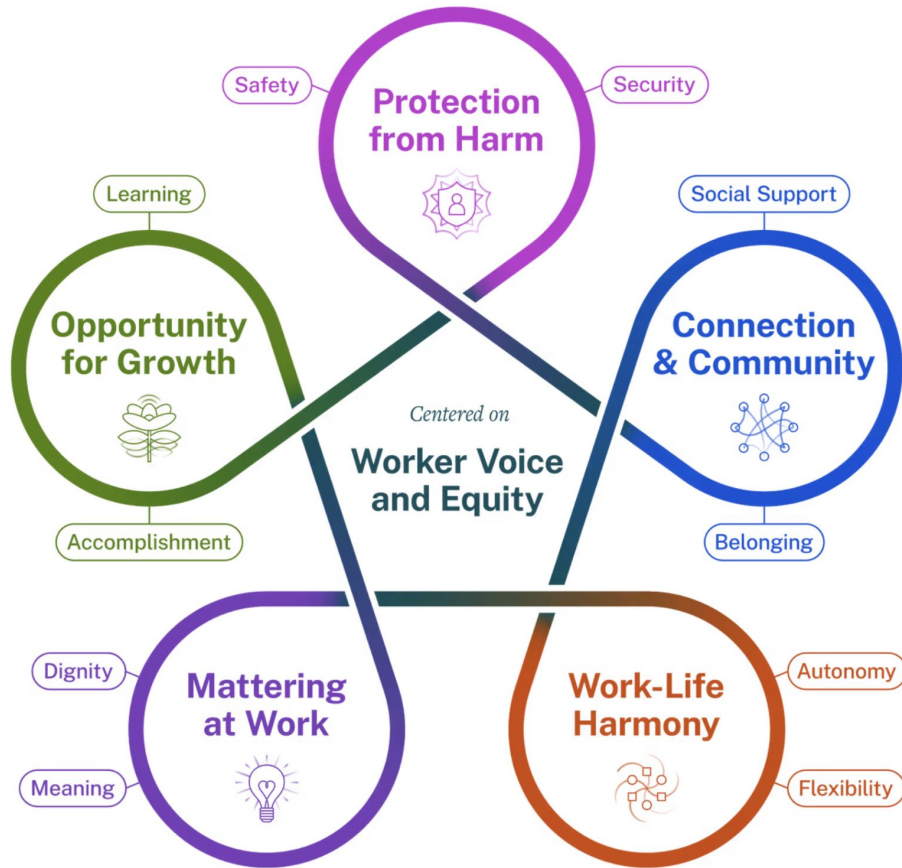
Increase the Mental Health
of your School
Counselors and adults on
your campuses.



Mental Health Tools



In 2022, the U.S. Surgeon General released A Framework for Workplace Mental Health & Wellness



Strategies for Increasing Mental Health



NEW YEAR'S RESOLUTIONS for School Counselors

Advocate for my role.

Take a full lunch break.

Collect + share my data.

2023

Be okay with saying "no."

Connect + collab.

Set boundaries.

Music City Counselor

SH Can you write a 504 for ADHD

A 504 plan is a document created to ensure that students with disabilities receive accommodations and support in order to have equal access to education. It is typically used for students with conditions such as ADHD.

Here is an example of a 504 plan for a student with ADHD:

Student: John Doe

Diagnosis: ADHD

Accommodations:

- Extra time on tests and assignments
- Use of a computer for writing assignments
- Use of a quiet study space during class
- Frequent breaks during class

SH Could you write a letter to parents about how to apply for FAFSA?

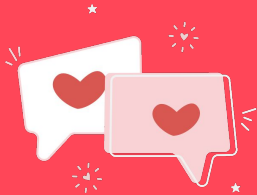
Dear Parents,

As you may know, the Free Application for Federal Student Aid (FAFSA) is a form that is used to apply for financial aid for college or career school. It is important to fill out the FAFSA as soon as possible because many states and schools have limited funds that are awarded on a first-come, first-served basis.

To apply for FAFSA, you will need to gather certain information, including your and your student's social security numbers, your federal income tax returns, and your student's driver's license (if they have one). You will also need to provide information about your assets and your student's income, if they have any.

Here are the steps you need to take to apply for FAFSA:

1. Go to the FAFSA website at www.fafsa.ed.gov and create an account.
2. Fill out the FAFSA form, providing all the required information.
3. Submit the form electronically.





**Idea #4 from our
panelists:**
Increase student
involvement and
engagement on your
campus.



Resources for Student Engagement

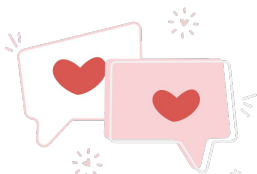


ATTENDANCE PLAYBOOK

SMART STRATEGIES FOR REDUCING CHRONIC ABSENTEEISM
IN THE COVID ERA

NATIONAL BLACK LIVES MATTER AT SCHOOL
FEBRUARY 6 - 10
Week of Action

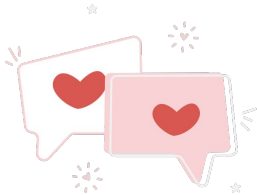
| | |
|--|---|
|  <p>MONDAY WRITE NIGHT WITH FREE MINDS</p> |  <p>THURSDAY IMAGINATION LAB LISTENING PROJECT</p> |
|  <p>TUESDAY CELEBRATING GLOBALISM AND COLLECTIVE VALUE PANEL</p> |  <p>FRIDAY BLACK JOY PARTY CONNECTION SPACE</p> |
|  <p>WEDNESDAY HBCU FAIR YOUTH SUPPORT</p> | <p>bit.ly/BLMAS2023</p> |




Resources for Student Engagement



| Student Agency | Student Engagement | Ownership |
|---|---|--|
| <ul style="list-style-type: none">● Student led conferences● Seats at the Table● Gratitude Prompts● Mindfulness● Restorative Practices● Advisory Council● Affinity Groups | <ul style="list-style-type: none">● Student Driven● Active Learning Strategies● Build Relationships● Community Agency Involvement● Brain Breaks | <ul style="list-style-type: none">● Planning/Organizing events on Campus● Co-creation of lessons/materials● Co-leading learning● UDL● Opportunities for Feedback |





Share in the chat what is
1 way that you involve
students on your campus
to increase involvement
and engagement ! 



**Idea #5 from our
panelists:**

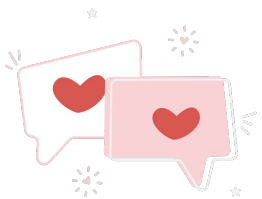
Increase your understanding
of school funding.



5 Tips to Find Grants

A thick, yellow, hand-drawn underline is positioned below the title.

1. Review grants released during the last fiscal year.
2. Visit the US Department of Ed's forecasting website to learn more about upcoming grants.
3. Contact your state and/or county department of education to be added to their grant listserv.
4. Contact your Title Director, Chief Financial Officer, or Grants Director and request they pass along relevant grant information.
5. Monitor new state legislation or revised statutes signed by the Governor that contain new grant opportunities.





**Idea #6 from our
panelists:**

Increase your Mental Health
Literacy and other Adults on
your campus.





**Idea #7 from our
panelists:**

Utilize National School
Counseling Week as a
springboard for advocacy.



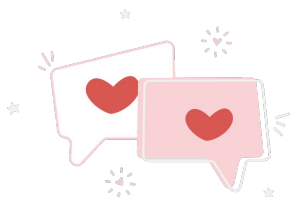
Ways to use NSCW to advocate

A Guide

National School Counseling Week is a platform for celebrating and advocating for student success

Choose one form of communication you will use to advocate/celebrate National School Counseling Week.
Will you...

- Write about it
- Talk about it
- Retweet/Reshare about it
- Create something for it





Share in the chat the 1
thing your going to do next
to transform your school
counseling program!





CharacterStrong School Culture Training

*Increasing Belonging, Well-Being and
Engagement in Classrooms and on Campus*

Plano, TX February 21

Houston, TX February 23

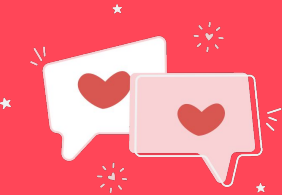
Austin, TX February 24

Dublin, CA March 14

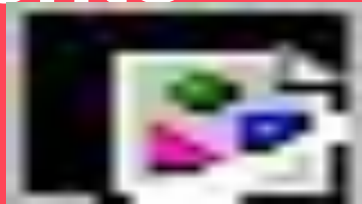
Anaheim, CA March 16



SCAN ME



Upcoming Events



January 31// Leadership Curriculum Demo

February 6-10 // National School Counseling Week

February 2 // CharacterStrong Tier 2: A Comprehensive Solution

February 9 // Struggling with Student Behavior: 3 Proactive Strategies to Save your Sanity

March 1 // Taking on Tier 1 & 2 Simultaneously, and Doing Both Well; Is it Even Possible



7 Ideas to Transform your School Counseling Program



@characterstrong

Links from Today's Webinar!

- ❑ <https://schoolcounselor.org/Standards-Positions/Position-Statements/ASCA-Position-Statements/The-School-Counselor-and-School-Family-Community-Partnership-Statement.pdf>
- ❑ <https://www.hhs.gov/surgeongeneral/priorities/workplace-well-being/index.html>
- ❑ <https://www.schoolcounselor.org/getmedia/ccee1126-c1b7-40e4-b5d0-bae3c8262833/Enhancing-Principal-School-Counselor-Relationship.pdf>
- ❑ <https://www.schoolcounselor.org/getmedia/13380c88-0cf1-4942-b96a-7de7e63acdd4/2023-nscw-promo-toolkit.pdf>
- ❑ <https://www.schoolsafety.gov/>
- ❑ [Title I, Programs](#)
- ❑ [Title IV](#)
- ❑ [Medicaid Reimbursement Funds](#)
- ❑ <https://www2.ed.gov/fund/grant/find/edlite-forecast.html>
- ❑ [Elementary and Secondary School Emergency Relief Fund](#)





CERTIFICATE

OF ATTENDANCE

Your name here

**Webinar: 7 Ideas to Transform your School Counseling Program in
2023 | January 25th, 2023**

Houston Kraft

Houston Kraft

JOHN NORLIN

John Norlin